

**Spice Mobility Limited**  
(Formerly S Mobility Limited)  
CIN No. - L72900UP1986PLC008448  
S Global Knowledge Park, 19A & 19B, Sector 125,  
Noida - 201301, UP, India. | Tel: +91 120 3355131  
www.spice-mobile.com | customercare@smobility.in

**spice**

August 19, 2016

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400 001

**Scrip Code: 517214**

**National Stock Exchange of India Limited**

Exchange Plaza, Plot no.C/1, G Block  
Bandra - Kurla Complex, Bandra (E)  
Mumbai - 400 051

**Scrip Code: SPICEMOBI**

**Sub: Update on Execution of Share Subscription and Shareholders' Agreement - Intimation under Regulation 30 of Listing Regulations, 2015**

Dear Sir(s),

In continuation to our earlier letter dated 15<sup>th</sup> June, 2016, we wish to inform that the Board of Directors of Spice Online Private Limited (SOPL), a wholly owned step down subsidiary of the Company, at their meeting held on 17<sup>th</sup> August, 2016 has made allotment of requisite number of equity shares to New Idea Investment Pte Limited, Singapore ("Digitone"), a 100% subsidiary of Beijing Digital Telecom Company Limited, China.

Consequent to this, the said Company has acquired 49% stake in SOPL.

You are requested to kindly take the aforesaid information on record.

Thanking you.

Yours faithfully,  
For **Spice Mobility Limited**



**M.R. Bothra**  
**Vice President - Corporate Affairs**  
**& Company Secretary**